

# Quote

THE WEEKLY DIGEST

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Number 24



## MAY WE *Quote* YOU ON THAT?

The mid-wk headline, "U S to Rearm Europe," was no surprise. It has been common knowledge that Defense Dept was drafting European rearmament program based somewhat on lend-lease formula. It is now clear that this is to be in addition to \$15 billion maximum set for U S military budget.

Those who ask, "Where is money coming from?" miss deeper significance of the situation. Money is not a prime problem of gov't while printing presses function. Nor is there immediate alarm for exhaustion of natural resources. Pressing concern is for the one factor that cannot be expanded: manpower. Labor cannot work simultaneously on armaments and automobiles. In an economy of full employment, such as we now have, when you add a production program running into billions, something must be subtracted. There must be a choice between munitions and merchandise. With fewer things to buy—and more money to spend—inflation pressures are inevitable. Natural concomitant is a series of arbitrary and increasingly rigid controls.

How much of a defense burden we can absorb is the significant question. As Sec'y FORRESTAL said fortnight ago: "A nation can defeat itself economically just as it can be defeated militarily."

EDDIE BRACKEN, Hollywood comedian: "The children of the world are starving for spiritual ideas. They're turning to the legend of Santa Claus because it captures their imagination and gives them hope." 1-Q

Assoc Justice ROBT H JACKSON, U S Supreme Court: "Emergency powers tend to invite emergencies." 2-Q

GEO HERSLEY, state Grange master, Boise, Ida: "Any time we have to destroy food, there's something wrong with our economy." 3-Q

Dr EDWIN G NOURSE, Chairman, Pres's Council of Economic Advisers: "Those who are entrusted with our foreign relations must be wise as serpents and harmless as doves, so the need for military effort shall be held or reduced to the lowest possible point." 4-Q

Maj Gen'l LEWIS B HERSHEY, Selective Service Director: "I am looking for a quarter of a million non-veteran males." 5-Q

Gen'l MARK CLARK: "We're the richest nation in history, but we haven't enough money to take care of half the world and keep our strength up to a point where we'd be ready for any emergency." 6-Q

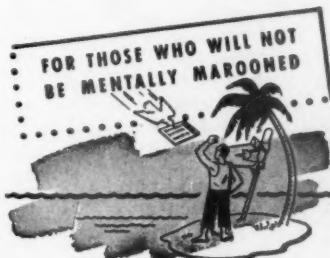
Rep WALTER JUDD, of Minn, addressing NAM's 53rd annual Congress of American Industry: "Our best hope of avoiding disaster is

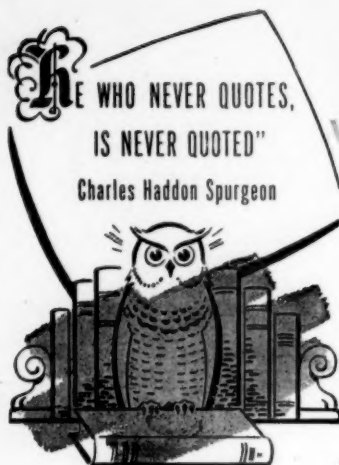
thru mobilizing our utmost strength and skill in political and ideological fields as well as in the economic and military." 7-Q

GUSTAV KLINGELHOEFER, Socialist city councilman, Berlin, commenting on current elections: "Berlin, after the elections, will be as surely divided as if there were 2 cities instead of 1." 8-Q

SAMMY EISEN, band leader, proposing official anthem for U N: "Music binds folks together, and an anthem conveying respect and feeling for peace and rights of others would do a lot more than a million articles, speeches, books or even another war." 9-Q

Prof H N FIELDHOUSE, dean of faculty of arts and science, McGill Univ, Montreal, Canada: "One of the 1st signs of education is the use of short, expressive English instead of the muddled modern jargon of 8 syllables which reflects a muddled mind." 10-Q





#### APPRECIATION—1

Appreciation is the soul of inspiration.—*Rexall Ad-vantages*, hm, Rexall Drug Co.

#### ART—Appreciation—2

A work of art that contains theories is like an object on which the price mark has been left.—*Maxims of Marcel Proust*, edited and translated by JUSTIN O'BRIEN. (Columbia Univ Press)

#### AUTOMOBILE—Industry—3

Since the war the automobile industry has done a wholesale business in excess of \$20 billion. The figure represents the dollar value of car and truck and replacement parts output in a little more than 3 yrs. In the same period the industry has distributed approx \$7 billion in wages to production workers alone.—*AP*.

#### BEHAVIOR—4

Before you do some little thing that satisfies yourself, stop and think—just how many people will this act inconvenience? It's surprising the answer you'll get.—*Great Lakes Bulletin*, U S Naval Training Center.

#### BREVITY—5

A woman got kind of sore at her maid. "Next time anyone telephones please write down more than *Lady phoned*," she said. The maid obliged. Next day's note read: *Lady phoned. Message*.—*N Y Star*.

#### CAPITALISM—6

The capitalistic system is based on the satisfaction of human

wants; but we should not rely on the gov't, making a bellhop of Uncle Sam.—Dr HIRAM JOME, Head of Economics Dep't, DePauw Univ.

#### CAUTION—7

The instinct to keep on living is the strongest of them all. Some scientists were supervising the loading of mat'ls for "Operation Crossroads," the Bikini atom-bomb tests. The rough handling that the sailors were according crates marked *Fragile* and *Scientific Instruments* was giving them concern. Everything was all right, however, after one of the scientists remarked loudly to a companion: "Now I don't know just which crate the bomb is in . . ."—ALLEN BARTLETT, *Rotarian*.

#### CHRISTMAS—8

Probably the reason we all go so haywire at Christmas time with the endless unrestrained and often silly buying of gifts is that we don't quite know how to put our love into words.—HARLAN MILLER, *Better Homes & Gardens*.

#### CHRISTMAS—Commercialism—9

Sometimes we make the criticism that the taint of commercialism is to be found in the exploitation of this holiday spirit. But isn't it just possible that we are being unfair? We ought to be able to accept, by this time, the fact that our commercial or economic life cannot be divorced from our other lives—it is a part of our notion of democratic life and to be accepted, and not treated as something not quite nice.—EDW FRANK STEFF, *R & R Magazine*, hm, Ins Research & Review Service.

#### CONSIDERATION—for Others—10

In compiling some statistics for a speech which Gladstone, as Chancellor of the British Exchequer, was to make, a Treasury Office clerk made an error that vitally affected the entire situation. The newspapers immediately exposed the fallacy. Gladstone was made to appear ridiculous before the entire nation. He sent for the clerk responsible for the mistake. The man, expecting instant dismissal, began at once to apologize, but Gladstone stopped him: "You have been dealing for yrs with the bewildering intricacies of the nat'l acc'ts, and you have done your work with such conscientious exactness that this is

your 1st mistake. It was because of your splendid record that I did not trouble to verify your calculations. I have sent for you to compliment you on your record and to set your mind at ease."—ARCHER WALLACE, *Maritime Baptist*.

#### COURTESY—11

America can never be called an ill-mannered country. We pay more than \$10 million a yr in tolls to add the word "please" to our message.—*Kablegram*.

#### DIVORCE—12

Family Service Ass'n of America reports a drop of around 25% in divorces. Matter of fact, business has fallen off so much in Reno that a press agent has been hired to rekindle its popularity. — HY GARDNER, *Parade*.

A mother somewhere in Germany had managed to save bread coupons over a period of mo's so that for the holidays she could have a special loaf of white bread baked. She took the bread home, wrapped as carefully as a precious piece of china, and let her 2 little boys "discover" it under the Christmas tree, strengthening their joyful belief that there was indeed a Santa Claus.—H PETER DREYER, *Survey Graphic*. 13

#### EDUCATION—Irony—14

Most univ's are heavily endowed by gifts from the wealthy; in ret'n, the univ's turn out annually hordes of grad's who soon shout "down with the rich," "soak the rich," "away with free enterprise," etc.—*Judy's*.

#### EXAMPLE—15

Be careful how you live. You may be the only Bible some people ever read.—Origin unknown.

#### FACISM—Italy—16

The Met's Stella Roman was at a Capri night club with some friends. Edda Mussolini Ciano, daughter of the late dictator, came in with an escort and all eyes turned.

On her black dress the Duce's daughter prominently displayed in large, white letters: EMC.

"Look at that big monogram," Stella said.

"That's no monogram," fanged an anti-Fascist. "It's an epitaph!" —WALTER WINCHELL, *King Features Syndicate*.

### FOOD—Hunger—17

Only 7 nations in the world are getting enough to eat, according to report of the UN Food & Agriculture Organization. More than % of the world goes to bed hungry every night. Many of them are hungry for quantity, some of them for variety, and most of them for both. The only nations which have enough of everything, as the FAO lists them, are Canada, the U S, Australia, Denmark, New Zealand, Norway and Switzerland. — G H SALLANS, *BUP*.

### GIFTS—Giving—18

The boy's father, handing him a dime and a quarter, told him he might put either one in the collection plate. When they ret'd from church, he asked which the boy had given. "Well, Father, I thought at 1st I should put in the quarter, but just in time I remembered, 'the Lord loveth a cheerful giver,' and I knew I could give the dime more cheerfully, so I put that in." — *Woman's Home Companion*.

### GRATITUDE—Lack—19

If Providence didn't knock us flat on our backs now and then, we might never learn to look up. — *Photo News*, hm, H Lieber Co.

### HUMAN NATURE—20

What a curious phenomenon it is that you can get men to die for the liberty of the world who will not make the little sacrifice that is needed to free themselves from their own individual bondage. — *BRUCE BARTON*, *Solomon Huber's Notebook*, hm, Solomon Huber's Life Ins Co.

"More than a day. . ."

I sometimes think we expect too much of Christmas Day. We try to crowd into it the long arrears of kindness and humanity of the whole yr.—*DAVID GRAYSON*.

" "

Christmas is not a date. It is a state of mind.—*MARY ELLEN CHASE*.

" "

Christmas is the time of the yr when man seems like a young child, and this huge globe a toy.—*RALPH WALDO EMERSON*. 21

### HUMOR—22

I believe there is no great or real difference in British, Ameri-

When you've got a thing to say. . .

*JOEL CHANDLER HARRIS, who was born 100 yrs ago Dec 9th, has immortalized the humor and philosophy of the Negro in his Uncle Remus stories for children. He often spoke of himself as simply a mouthpiece and a "cornfield" writer. The wisdom of his Advice to Writers for the Daily Press is applicable yet today.*

When you've got a thing to say, Say it! Don't take half a day. When your tale's got little in it, Crowd the whole thing in a minute!

Life is short—a fleeting vapor—Don't you fill the whole blamed paper

With a tale which, at a pinch, Could be cornered in an inch! Boil her down until she simmers, Polish her until she glimmers.

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can and Canadian basic understanding of humor. It's very much like a restaurant menu. There are a great many dishes that I personally would never think of ordering. And yet I can appreciate that they are very tasty to some people. — *ALAN YOUNG*, "Humor Knows No Country," *Nat'l Home Monthly*, (Canada) 11-'48.

### INTERNAT'L RELATIONS—24

Attempts to put nations on a spot before the world are the worst approach to a settlement if settlement is desired. — *DOROTHY THOMPSON*, *Bell Syndicate*.

### JUSTICE—25

Justice is always the 1st casualty in a war of conquest.—*Economist*. (London)

### LABOR—Mgt—26

America's most dangerous menace is any person who makes a living creating cleavages between employer and employe. — *HARVEY CAMPBELL*, *Detroit*.

### LANGUAGE—Phonetic—27

Considering the difficulty of languages, we always welcome evidence of man's triumph over the problem of making himself understood. This story concerns a French singer who was called upon to sing *The Lost Chord* at a special state concert for the British Royal family some yrs ago. Unable to understand or pronounce English,

the singer simply had a colleague work up a French-phonetic version of the ballad which he sang without batting an eye—as follows:

*Si-ted ouan dei at dhi or-ganne  
Ai ouaz oui-ri an dil ah tiz,  
Ahnd mai jin-gerz ouann-der  
daid-li*

*o-vaire dhi no-izi kiz . . .*

—*This Wk.*

### LOVE—28

Love is the thing that enables a woman to sing while she mops up the floor after her husband has walked across it in his barn boots. — *Hoosier Farmer*.

### MANNERS—29

Manners easily and rapidly mature into morals.—*Bendixline*, hm, Bendix Aviation Corp'n.

### ORIGIN: "Tying the Knot"—30

"Tying the knot" is derived from the fact that priests used to tie the end of their stoles around the joined hands of bride and groom.—*Curtis Courier*, hm, Curtis 1000 Inc.

### PERSPECTIVE—31

What is most needed in the world today is a change of perspective. Man must learn to focus his att'n on the oneness of mankind, instead of the divisions of man in families, groups, races, nations, and the like.—*VICTOR DE ARAUJO*, *World Order*.



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**AUTOMOBILES** — Appliances: Folding glass for convertible automobile tops, made by Pittsburgh Plate Glass Co, is used in rear window; sandwiches like an accordion when top is put down. (*Business Wk*)

**CALCULATING DEVICES:** Slide rule designed to simplify and speed up figuring of everyday business problems is mfr'd by Pickett & Eckel, Inc, of Alhambra, Calif. Constructed of magnesium alloy, it carries only scales used in figuring business problems and has: specialized scale arrangements for problems not easily solved on engineers' slide rule. One setting of hairline gives cost, retail price, cost mark-up percent and retail mark-up percent. (*Modern Mgt*)

**INSECTICIDES:** New insecticide is 10 times more effective than DDT on a wide range of insects. Non-staining, "DC-68" is said to be killer of roaches, clothes moths, moth larvae, mosquitoes, flies, bedbugs, ants, ticks lice, etc.—yet is less toxic to humans and warm-blooded animals than DDT. Will remain insecticidally potent from 5 wks to 2 mo's after application. (*Financial Post*)

**PHOTOGRAPHY:** Polaroid Land Camera will produce permanent print 1 min after exposure. Available soon, camera will sell for "well under \$100." Special film yields 8 pictures, costs about \$1.50 a roll. (JACOB DESCHIN, *N Y Times*)

**SAFETY DEVICES:** Carbon monoxide detector, size of pencil, is said to be one of most sensitive instruments of its kind known to science. Used in cockpits, cabins of airplanes, automobile repair shops, refineries, mines, and wherever carbon monoxide fumes might be expected. (*Horizons*, syndicated by Cambridge Assoc's, Boston)

#### POPULATION—U S—32

The U S population in '50 will probably reach 150 million, a gain of 18.5 million over the '40 census figure.—J C CAPT, census director.

#### PROFANITY—33

Paradoxically, the decline in religious conviction has had more to do with the decline of profanity as an art than anything else. Profanity flourished most in those countries which were the most religious. The ancient Greeks, who were not a religious people, made a joke of swearing and used such milk-and-water expressions as "by the dog." The Romans, who were also irreligious, seldom thought of anything stronger than "by Hercules." But the pious Puritans were great cursers. —BURGES JOHNSON, *The Lost Art of Profanity*. (Bobbs-Merrill)

#### RUSSIA—Industry—34

The ability to handle men, which is the most important job of the American foreman, is completely disregarded (in Russian factories). There is practically no recognition in Soviet industry of the importance of training for administration. And, unlike the American foreman, the Russian receives no literature designed to keep him abreast of the latest developments in the field. Except for the school courses he may be taking, the Russian supervisor is expected to learn primarily from the problems he faces in his own dept.—VICTOR I BUMAGIN, "The Russian Foreman," *Iron Age*, 10-21-'48.

#### "A time for . . ."

Christmas is a time for "giving up"

—sin, bad habits, selfish pleasures.

Christmas is a time for "giving in"

—surrender to Christ, acceptance of Him as King.

Christmas is a time for "giving out"

—real giving, not "swapping."

—*Christian Life*. 35

#### SAFETY—36

Notice in a paper mill at Ocean Falls, B C: "Safety starts between the ears."—*Detroitter*.

#### SELF IMPROVEMENT—37

Each of us is a sculptor, and the 1st mat'ls with which we work

are the mat'ls of self.—ALEXANDER ALAN STEINBACH, *In Search of the Permanent*. (Wings Press)

#### New Yr

And as the Old Yr slips away,  
He kindly with him takes  
The pages we have blurred and  
marred

With failures and mistakes.  
The blighted hopes and needless  
fears

Are gone beyond recall,  
And ours once more the fair,  
clean page

The New Yr brings to all.

—MARION SANFORD, *Sunshine* 38

#### SERVICE—39

The largest hotel, in one of the southern Mexico cities, is 5 stories high. As there is no elevator, rates are progressively cheaper as one ascends; the higher the room, the lower the price. An American tourist in a 2nd floor room, not minding an extra climb and wishing to save a few pesos, asked to be transferred to a room on the 4th floor. The mgr repl'd that he was sorry, but all of the 4th floor rooms were occupied.

"But, senor," he said, after a moment's consideration, "we can from now on pretend that you are on the 4th floor, and will reduce your rate accordingly."—RALPH E OGDEN, *Pan American*.

#### SILENCE—Wisdom—40

It is wise to say nothing when you have nothing to say.—FRANK POZMANTIER, *The Tallest Tower*. (Philosophical Library)

#### SPEECH—Substitution—41

The substitute speaker said that when he had to take the place of another speaker he felt like a bunch of rags stuffed in a window, not glass, not the real thing. When he had finished, the chairman rose and seriously assured him that he was *not* a bunch of rags—he was a real pane!—Dr GERALD McCULLOUGH, Prof of Theology, Garrett Biblical Inst.

#### SUCCESS—42

You won't find many success rules that'll work unless you do.—GILCRAFTER, hm, Gilbert Paper Co.

#### TRUTH—43

A spade is an excellent tool but entirely useless until someone works with it. Even so Truth,

"They brought forth a man in their own image . . ."



For 19 centuries, throughout the world, men have been writing and thinking of Jesus, the Christ. From this vast treasury, RALPH L. WOODS has selected the most significant passages and compiled a comprehensive anthology titled *Behold the Man* (Macmillan, \$3.). The excerpts, from the opinions, observations, and interpretations of Jesus Christ by about 400 outstanding men and women throughout the ages, are grouped under subject headings, showing Christ as Man, God, Teacher, Messiah, Reformer, Prophet, and Leader. The following, from the section on Christ the Man, is taken from *Eight Ways of Looking at Christianity*, by GRANVILLE HICKS.

Most men find in Jesus a reflection of their own ideals. Take any number of recent biographies. For Bruce Barton, Jesus is a modern business man, the he-man type, an advertiser, a Rotary Club speaker, and the like. For Mary Austin he is a mystic. For Klausner and Jacobs he is a Jew. For Upton Sinclair he is a socialist. And I might go on. What is the significance of this? To me it is simply that . . . the figure of Jesus has laid hold of men. At 1st they thought of him as the son of Man, then Paul thought of him more or less as the risen god of a cult of salvation, then the author of the 4th gospel identified him with the Logos, then the theologians battled for centuries as to how his nature could be both human and divine. Always he was the instrument of salvation, whether in the terms of the mysteries, in the crude barter theory of the Middle Ages, or in the atonement theory of Anselm. Always the man himself was obscured. And then suddenly men became interested in the man him-

self. They wanted the historical Jesus, but they couldn't find him. All that was left was the mythical figure in what Santayana calls "the Christian epic." The scholars went to the Gospels, and some of them admitted that their research was fruitless. Other men and women, not scholars, went to the Gospels, and finally they brought forth a man in their own image. So many recent biographers, as I have said, have simply embodied their own ideals in Jesus. So we have on the one hand the historical Jesus, whom we can but vaguely discern and who is not particularly important for our day. On the other hand we have a multitude of figures, the mythological Christs, not only of the churches but of groups of men and women outside the churches. Each figure represents a body of ideals that were vital at the time and in the place of its creation, and each figure is therefore important. But none of these figures is the Jesus who was born in Palestine and died there some 19 centuries ago.

beautiful as it is, has little practical value for us until we actually put it to work.—WM CLOUGH, *Science of Mind*.

#### TYRANNY—Cycle—44

Someone described the life of the tyrant Pope Boniface VIII of the 13th century by saying, he "came in like a fox, reigned like a lion, died like a dog."—DAVID BRAINERD WATERMULDER, "Why Christ Came to Earth," *Pulpit Preaching*, 12-'48.

#### VIEWPOINT—45

A southerner, after attending a banquet, was asked who had been present. With a reminiscent smile, he repl'd: "An elegant gentleman from Va, A gentleman from Ky, a man from Ohio, a bounder from

Chicago, a fellow from N Y, and a galoot from Me." — *Canning Trade*.

#### WORRY—46

The thing that breaks our back is not so much the load we are carrying now, as the weight of what we fancy may be tomorrow's burden. . . . It does no good to carry around a lightning-rod to attract trouble.—WM FORNEY HOVIS, *Sentinel*, hm, Sentinel Printing, Inc.

#### YOUTH—Business—47

This country is going to the kids. American business as a whole has awakened to the fact that Junior and Sis together can make—if not break—an industry. There are 28,-280,000 boys and girls between the ages of 8 and 20 in this country,



" . . . that which is closest to your heart."

In the shadows of Bethlehem, a ragged little boy silently watches the wondrous pilgrimage to the manger. He sees great kings and noblemen leading splendid caravans of many chests laden with rare gifts.

He falls back into the darkness, as his eyes fill with tears. "If only a pearl would fall from the hand of a king, then I would not be so ashamed. I have no gift for the Saviour—no gift."

He is about to turn and run into the hills, when suddenly out of the night, an angel appears before him, saying: "Give that which is closest to your heart, little boy."

They say that a bright star, the Christmas star, appeared in the heavens over Bethlehem, as a ragged little boy placed a faded blue knapsack beside jewels, rubies, gold pieces, myrrh and frankincense.

The knapsack contained the things closest to his heart—a sea shell, that whispers in his ear; a piece of rope, used to climb high trees; a jagged slingshot, made from a forked limb and a butterfly, preserved in candlewax.

The tapering yrs have molded many things since that night in Bethlehem. They have wrought tall bldgs that top the skies, ships that master our seas and even the sun becomes our slave . . . yes, man masters all. It seems but one fact remains thru the ages and that is, that a little boy is still just a little boy.—*Optimist Magazine*.

and they spend directly, out of their own pockets, some \$4,500,-000,000 a yr. In addition, these omnipresent teen-agers influence the spending of family funds to the tune of \$20 billion a yr.—PETER J WHEELIHAN, *Nation's Business*.

# GOOD STORIES

## You Can Use

At one of the many luncheons Gen'l Eisenhower attended before he became pres of Columbia, the chmn told him that Sec'y of State Marshall had spoken to the group the wk before and Bob Hope was scheduled for the following wk. When he was introduced to the lunchers, Eisenhower prefaced his remarks by noting that he had been preceded by one of the country's great men and that he would be followed by one of the nation's top comedians. "So beware, gentlemen," Ike warned. "Don't expect too much between the layers of the sandwich."—JOHN S WILSON, *N Y Star*. a

*The 3 ages of man are school tablet, aspirin tablet, and stone tablet.*—WARREN C WOOD, *Ger- ing (Neb) Courier*. " "

Seven-yr-old Susie gave her mother a box of scented soap for Christmas. A visiting neighbor, admiring the gift, told Susie that she always placed a cake of perfumed soap among her underthings because it kept her clothes smelling nice.

Some days after Christmas, Susie approached her mother and complained. "I don't understand that Mrs Ross. I keep putting a cake of soap in my underwear, but when I walk around it always drops out!"—*Northlander*. b

The Smiths were entertaining and Mr Smith was doing his utmost to impress his guests.

"I think I shall get a car this yr," he said offhandedly. "I haven't decided what make, but I won't get a cheap one. Probably I could get a serviceable affair for about seven hundred or so."

Whilst his guests were gasping at the careless mention of so much money, Smith's youngest son remarked: "And will that funny little man with the big black whiskers call every wk as he did when you bought my bike?"—*Montreal (Canada) Star*. c

Official business took a U S Naval Attache, stationed in Moscow during the war, on an air-

### I LAUGHED AT THIS ONE

CHAS JACKSON,  
Author

My 8-yr-old daughter Sarah discovered that my book, *The Lost Weekend*, was well known in local grade-school circles. She reported, on her ret'n from school: "Kids keep yelling at me, 'Your Papa drinks whis-key! Your papa drinks whis-key!'"

"What do you answer?" I asked her anxiously.

"I tell them it's not true," repl'd Sarah stoutly. "I tell them you can't even stand the taste of the stuff—that it's Mama who drinks it all the time!"

plane trip. The weather was bad, but his pilot seemed to distrust instruments and preferred to fly by landmark. He flew only a few hundred ft above the ground, just topping some of the hills along the route. Suddenly there was a tremendous jolt. The plane had struck something! But the pilot managed to land safely in a nearby field. Investigation revealed that a wing had clipped a train which reached the top of a hill as the plane flew past.

Questioned at the local police station, the Russian pilot protested stoutly that it was not his fault. To prove it, he produced a ry timetable.

"See," he said, pointing triumphantly to an entry. "The train was 15 min's late!"—L S Edson, *Coronet*. d

*With Christmas approaching, women are giving more thought to the ties that blind!*—PENNY SINGLETON, radio comedian. " "

Out in Idaho where everybody seems to be prospering, a cattleman complained that all the fresh money had changed his whole pattern of life.

"First off," he said, "the wife insisted that I tear down our old

Chic Sale and build a modern inside bathroom. Then she read it was fashionable nowadays to have an outside barbecue for cooking. So now I read my Sears Roebuck catalog indoors and do my eating outdoors. It's pretty confusing."—BILL WILLIAMS, *True*. e

*"Pravda" means truth, and bears the same relation there- to as does an egg to an egg-plant.*—Louisville (Mo) Times. " "

A passenger, who had overindulged in liquor, asked a conductor how far it was from Millington to Memphis. The conductor told him it was 15 mi's.

Later the same passenger asked how far it was from Memphis to Millington.

Annoyed, the conductor repl'd, "If it is 15 mi's from Millington to Memphis, it must be 15 mi's from Memphis to Millington."

The passenger said: "Not necessarily. It'sh only 1 wk from Christmas to New Yr's, but it'sh a long time from New Yr's, to Christmas."—*Ry Employees' Jnl*. f

*According to an evening paper there are only 5 real authorities on bridge in this country. Odd how often one gets one of them as a partner.*—Punch. (London) " "

A business exec was reading his paper in the evening while his wife knitted. "You might read to me while I knit," she said.

"Why," he suggested, "don't you knit to me while I read?"—*Armstrong Trap Magazine*, hm, Armstrong Machine Works. g

I was scolding my 4-yr-old son for allowing a little 2-yr-old girl to bite him on the cheek. "It's your fault, son," I said. "After all, she's little and you had to bend over for her to bite you. Why didn't you take your face away?" Jimmy's underlip quivered and



his eyes filled up. "But mommy," he whimpered, "I thought she was going to kiss me!"—Mrs H A HAYMAN, *Times-Picayune New Orleans States Magazine*. h

The minister so thoroughly bored the mbrs of his congregation that they finally asked him to leave.

"Give me one more chance," he pleaded.

The congregation turned out in force the next Sunday and heard him deliver, to their surprise and delight, the most inspired sermon heard for yrs.

After the service, everyone shook his hand warmly. One man, a prominent mbr of the church, said: "You must stay, with an increase in stipend, of course."

The minister accepted. Then the man said, "That was the greatest sermon I have ever heard. But tell me one thing. As you began to speak you raised 2 fingers of your left hand, and when you finished you raised 2 fingers of your right hand. What was the significance of those gestures?"

"Those," ans'd the minister, "were the quotation marks."—*Tit-Bits*. (London) i

#### QUOTE Binders

Binders for the permanent preservation of your copies of QUOTE are again available. We have obtained a sturdy, black, 3-ring binder large enough to hold a full yr's issues (2 complete vol's). The backbone of the binder, specially reinforced with red synthetic leather, has QUOTE stamped on it in gold. An attractive addition to your library shelves, they are ideal also to accompany a gift subscription for a friend. These binders are offered, while our stock lasts, at a \$1.25 each.

A little girl about 5 rec'd a box of crayons for Christmas, and made a great many pictures. "What is this one?" her mother asked.

"That's the baby Jesus in the manger."

A little to one side were 3 perpendicular lines—the wise men per-

haps, or the shepherds. The mother inq'd what they were.

"Mary and Joseph are going out for the night," the child explained, "and that's the sitters coming in."—ZULA BENNINGTON GREENE, *Cap-per's Wkly*. j

" "

Two Scotsmen were traversing a hot, dusty road. They became very tired. "Hae ye got any food wi ye, Dougal?" one of them asked.

"A've a bottle o' whusky," was the reply. "What hae ye, Angus?"

"Dried tongue," repl'd Angus.

"Guid!" exclaimed Dougal. "We'll halves wi' our proveesions."

The whisky was duly divided and drunk. Dougal wiped his lips. "Noo for yer dried tongue, Angus."

"Mon," repl'd Angus, "it's no dry now!"—*Wall St Jnl*. k

" "

For propaganda purposes we suppose the Russians distribute pictures of college football teams in action—to prove there's internal strife in U S.—*Christian Science Monitor*.

" "

An old colored man was complaining about the ry refusing to pay for his mule which had been killed by a train.

"Dey won't pay fo' mah mule. Dey won't even gimme back mah rope!"

"What rope?"

"Why, sah, de rope ah done used to tie de mule on de track!"—*Wayne Township Courier*. l

" "

The man who pokes fun at a woman trying to drive thru a 12-ft garage door usually sobers up when he tries to thread a needle.—JACK H LOWE, Sidney (Neb) Telegraph.

" "

The Newlyweds were giving their 1st Christmas dinner. Since her husband was a novice at carving, Mrs Newlywed insisted on his learning to carve from her new cookbook lest he display his ignorance before the guests. At the proper time the turkey was placed before the inexperienced host, who was plainly at a loss to know how to proceed.

#### 'Ear 'ear!

Corn is our nat'l dish. Some of us like ours on the cob; others take theirs over the air. Corn is an ingredient of whisky and jokes. Both must be dispensed with moderation lest the recipient wind up with a taste like the toe of an old woolen sock.

Indians depended upon corn for their living; so do comedians. In the statistics, Iowa grows more corn than any other locality, but Hollywood cooks up more. On the grain mkt, corn brings a couple of bucks a bu, over the ether, a half hr of corn gets a couple of grand.

One farmer can grow sufficient corn to last his stock from season to season, but it takes hundreds of people to plant, cultivate, and deliver enough airborne corn for consumption on one winter's evening. There are 2 species of the deadly corn borer. One gets corn away from you; the other won't let you get away from corn.

Much entertainment in this grand land is corn meal. Magazines, newspapers, and radio make their own corn cribs. One kid in every neighborhood is of the ambition to be a corn popper. Every evening spent twisting the dial is the great corn stalk. America is a vast corn-utopia. It's amazing, or is it?—PARKE DOUGLAS, Phoenix Flame, hm, Phoenix Metal Cap Co. m

"Go on, dear, carve it," whispered the loyal young wife. "You know exactly how to do it from the directions in the book."

"Of course, I do," came back the troubled answer, "but I can't find any of the dotted lines!"—*Sunshine*. n

" "

Christmas is approaching, the time when father owes best.—VAUGHN MONROE, *Magazine Digest*.

" "

A new sec'y at the Univ of Calif Press sought an urgent directive in the files, found it in a bulging container labeled, "Ignored." Another folder was marked "Letters Written but Not Sent."—BENNETT CERF, *Sat Review of Literature*. o



# MIVING

## THE MAGAZINES

### The Berlin Airlift PAUL FISHER

The following excerpts are from an article in the Fall issue of Bee-Hive, quarterly magazine of United Aircraft Corp'n. A former mid-western newspaperman, PAUL FISHER, now director of public relations for United Aircraft Corp'n, spent 3 wks with the men directing and flying the "Vittles operation". Altho a grim and dangerous operation, he also found many amusing incidents during his visit with the 5,000 men at work on the airlift.

Gen'l Curtis E LeMay was handed the problem of organizing the lift. On the morning of June 26, utilizing the only transports he had on hand, the lift got underway from the Wiesbaden Air Force base. By plucking grounded fliers from their desks, by digging out every available C-47, 80 tons of supplies were flown that day into Berlin's Tempelhof Airdrome . . .

Someone suggested that the airlift should be titled Operation Life-line, or, if that was a little too dramatic, then Operation Airplane. "Hell's fire," said Brig-Gen'l Jos Smith, "We're hauling grub, I understand. Call it Vittles if you have to have a name." and Vittles it became . . .

According to Maj Edw Willerford, a former B-29 pilot, "Some odd things happened. The French had a few planes helping out but pretty soon a couple of the C-47 boys carrying a load for the French nat'l's in Berlin popped off. Said they couldn't see hauling wine in. The upshot was that it became a cause celebre. The French sent a delegation armed with their dietary history. Their chief contention was that wine was to them equally as important as potatoes to a German, black bread to a Russian, or ketchup to a Texan." . . .

Cpl Andy White, a lanky negro

boy, came highballing down a runway and backed up to the waiting C-54. . . After a moment Cpl White shook his head and spat . . . "Folks oveh heah sho missed the boat. I'm an ole man long befoah my time. . . You not only gotta drive fo' yo'self, but you sho nuff gotta drive fo' the Krauts, too. In a cyar, dey's like a city man with a greased pig. Dey don't know nuffin'. Once I get off Rhein-Main," he said moodily, "things don't run like no clock. Instead, they run like Germans, which is every which way." . . .

USAFE ready rooms, squadron quarters and lounges were filled with the pilots' conversation, their easy gossip, their inevitable jokes . . . "I heard one down at Tempelhof this morning. Some British high-cheese walked up to a tractor where a GI was all dirty helping the krauts unload some coal. 'Hard work, old boy?' the Britisher asks cur man. 'Yah,' the GI says—you know how GI's talk. 'How much do the Amedicans pay you chaps?'

Most Berliners—who have been assured of only 56 lbs of coal and wood, with the promise of more later—are saving their fuel for colder days to come. A Berliner's daily ration is about 1 oz of lard or margarine; 2 ozs of Spam, canned beef, powdered eggs or fish; 17½ ozs bread; nearly 3 ozs dehydrated potatoes or flour; 2 ozs cereals such as noodles, 1 oz sugar—together less than 1½ lbs of food.—N Y Times.

the Britisher asks, thinking our boy had said 'Ja'. 'I don't know, sir,' the GI says, 'I'm a cpl and the Amedicans don't pay me nothin'. The U S Army pays me a regular cpl's pay, tho.'"

The airlift's record day came on Sept 18—Air Force Day. Flying in

Gen'l LUCIUS D CLAY, Comdr of American zone in Germany: "We have done so well this mo—the worst weather mo of the yr—we are confident the air lift can continue to grow and be maintained indefinitely. And we intend to keep it up indefinitely if that is necessary."

weather so foul that instrument procedure was mandatory 18 of the 24 hrs, the task force hauled 5,583 tons into Berlin in 652 flights—a remarkable feat of disciplined flying.

### Natural History of Christmas— ALAN DEVOE, American Mercury, 12-48.

For some 350 yrs after the establishment of Christianity, the birth of Jesus was accorded no celebration. Little by little, however, speculation began about Christ's birth-date, and a growth of sentiment that the date should be honored. The ensuing debates and discussions lasted into the 6th century. There was elaborate argument, for instance, that Christmas must fall on the 28th of March. The world had been created perfect, with leaves and flowers. Therefore it must have been spring. Also, the full moon was out; therefore it must have been at the equinox. We know from Scripture that the moon and sun were created on a Wednesday. The 28th of March meets these requirements. Conclusion: The Sun of Righteousness, Christ, the new Adam, was surely born on that date. Equally remarkable arguments sought to establish Christmas as Nov 17th, April 20th, and Jan 6th.

That Dec 25th should finally have been selected was nearly inevitable. The winter solstice, according to the Roman calendar at the time, fell on that date. Either the 25th itself, or a date a few days one way or the other, was immemorably a great pagan festival, celebrated with an uproar of fire-worship and fertility-worship, nearly everywhere in the northern hemisphere. Ready-made for Christian purposes, the date provided the perfect symbolism of the Sun and Son, the Sky-Virgin and Virgin Mother.

Christmas, the 25th of Dec, at last came officially into being.



